

**University Enterprises, Inc.**  
**Board of Directors Meeting**

**Thursday, September 28, 2017**

Board Chair Robert Nelsen called the board meeting to order at 12:18 p.m. in the Boardroom of University Enterprises at California State University, Sacramento.

Members Present:	David Bach	Staff Present:	Craig Barth
	Elizabeth Baidoo		Steven Davis
	Larry Cook		Monica Kauppinen
	Jeff Einhorn		Trina Knight
	Jamie Hoffman		Angie Laguna
	Jasmine Jacquez		Andy Lee
	Mia Kagianas		Cossette Leos
	Jay Lee		Angela Rader
	Mike Lee		Jim Reinhart
	Robert Nelsen		
	Sonia Ortiz-Mercado		
	Steve Perez		
	Kelly Thompson		

Members Absent: Jeff Einhorn  
Randy Sater

**17-09-01      Approve May 16, 2017 Board Meeting Minutes**

Following discussion it was moved and seconded to approve the May 16, 2017 board meeting minutes.

Motion carried unanimously. (Cook/Bach)

**Reports and Announcements**

**Chair's Report**

- Sacramento State hosted a pro-bono clinic at Folsom Hall for amputees.
- Student head count is up by 200 students this year.
- Course load has reached an average of 13 credits, up from 11 credits two years ago. 84% of freshman have signed the pledge to take 15 credits. 50% of freshman last year taking 15 credits passed with a C or above.
- Construction will limit access to the Hornet Bookstore for seven weeks.
- The parking garage being assembled on campus has created 500 new jobs in Woodland.
- Three new hires are in process; Al Frisone has been hired as the new Vice President for Advancement, a campus Americans with Disabilities Act specialist will be hired, Gary Rosenblum has been hired as the Senior Director for Risk Management Services. Jill Peterson will be retiring and her position will not be replaced, instead legal council will be centralized at the Chancellor's Office.
- Sacramento State athletics are doing very well. The quarterback passed for 504 yards, the soccer team is playing at the top of the league, the volleyball team has an 11-7 season so far.

## **Executive Director's Report**

Director Reinhart presented "The 2016/17 Year in Review." Topics covered included the following:

- Highlights of strategic plan included in the board packet.
- UEI had a strong year financially.
- Since River View Hall opened 400 more students have been added to the meal plan totaling more than 2000.
- The Bagel Place was opened, replacing the R.F. Greens venue.
- Baja Fresh achieved \$600,000 in sales last year.
- On September 19<sup>th</sup> the Board of Trustees gave conceptual approval for the Ballpark Student Housing project. The next step is to begin the RFQ and RFP process. The completion of this project will provide much needed upper division student housing and help the campus become more of a residential university.
- As of June 30, 2017 the California Intern Network reached 1300 student positions. These positions provide excellent internships for students and significant revenue to UEI.
- Construction is underway at the property purchased in 2016, 304 S Street and is scheduled for completion later this fall. Occupancy will occur mid-winter and will be ready for classes to begin in spring. A grand opening event will be held in early 2018.
- The Upper Eastside Lofts are fully occupied at 401 beds.
- UEI will be asking the board for approval to fund the exterior renovation at River Front Center.
- In late 2018 the Dining Services administration staff will be moving to UEI's 3<sup>rd</sup> floor from River Front Center. The Sponsored Programs Administration will be consolidated into one office area. The Office of Research Affairs will be relocating to another location on campus.
- Beer has been sold at the beer garden during three football games so far. 219 servings were sold during the first game, 229 servings during the next and 375 servings were sold at the latest game. The offerings currently include three craft beers and bottled domestic beer. Premium beers are sold for \$8 and are outselling domestic beers which are sold at \$7.
- UEI has purchased a table of 10 and donated it to the University Foundation for the Martin Luther King Jr. speech anniversary event.

## **Announcements – Board**

### **Committee Reports\***

1. Executive Committee
2. Audit Committee
3. Budget & Finance Committee
4. Investment Committee

\*All minutes for committee meetings are included in the September 28, 2017 Board Packet.

## **New Business**

### **17-09-02 2016/2017 Audited Financial Statements**

Following a presentation by Craig Barth, Chief Financial Officer, the Board accepted the seconded motion from the Audit Committee (Perez/Bach) to approve the 2016/2017 Audited Financial Statements.

Motion carried unanimously. (Cook/Baidoo)

**17-09-03 Appointment of Committee Members**

Following discussion it was moved and seconded to approve the following Board committee member appointments and reappointments.

Executive Committee - Robert Nelsen, Larry Cook, Liz Baidoo

Budget and Finance Committee - Mike Lee, Larry Cook, Randy Sater, Jay Lee, Jamie Hoffman

Audit Committee - David Bach, Kelly Thompson, Steve Perez

Investment Committee - Mike Lee, Jeff Einhorn, David Bach, Jay Lee

Personnel Committee –Sonia Ortiz-Mercado, Kelly Thompson, Liz Baidoo, Christine Lovely, Mia Kagianas

Campus Grants Program Committee - Steve Perez, Jasmine Jacquez, Liz Baidoo, Jamie Hoffman, Sandra Gallardo, Monica Kauppinen

Motion carried. (Lee/Baidoo)

**17-09-04 Athletics Concession Funding**

Following a presentation by Steven Davis it was moved to approve up to \$200,000 to renovate concessions facilities in Yosemite Hall and purchase additional concession trailers and equipment.

Motion carried unanimously. (Perez/Hoffman)

The meeting was adjourned at 1:47 p.m.

Respectfully submitted:

A handwritten signature in black ink that reads "Jim Reinhart". The signature is written in a cursive, flowing style.

Jim Reinhart  
Executive Director  
University Enterprises, Inc.