

**UNIVERSITY ENTERPRISES, INC.**  
**Campus Grants Program Committee Meeting**  
**Wednesday, September 19, 2018**  
**UEI Conference Room**  
**11:00 a.m. – 12:30 p.m.**

Members Present: Liz Baidoo, Chair  
Brandon Fischer  
Sandra Gallardo  
Monica Kauppinen

Members Absent: Jamie Hoffman

Staff Present: Michael Calvillo  
Angela Rader

The meeting was called to order at 11:07 a.m. in the UEI Board Room. The purpose of the meeting was to go over the history, purpose, and goals of the Campus Grants Program (CGP), review the dates and deadlines associated with the 2019 program and discuss present and future marketing efforts.

The committee briefly discussed the history of the program, providing some background information for new committee members and an overview of the ways in which the program has evolved over the years. The committee also revisited the discussion led by Liz during the May 10, 2018 Board of Directors' meeting regarding the current and future state of the program emphasizing the commitment to continue aligning the CGP funding with President Nelsen's vision and direction regarding student success. Also, from the Board discussion was the idea of setting aside funding for projects related to specific initiatives, such as food and housing insecurity. Members agreed that reserving a portion of available funds for a certain theme or issue might foster new ideas and lead to an increase in the number of applicants. The committee decided that the "CSU Basic Needs Initiative" would be the theme for this year. The online application, as well as marketing materials, will be updated to reflect this change.

The application and scoring process for this year's proposals using the online service InfoReady Review was reviewed. Last year was the first time the site was used to host, review, and score applications and notify awardees. Applications will be released either on October 26 or November 1 based on how many are completed and screened.

Lastly, the committee discussed the final report that all awardees are required to submit upon completion of their projects. The committee wants the report to elicit more substantive responses and data. Some ideas on how to achieve this included moving the report online to SurveyMonkey and restructuring the questions and overall format to make it easier for awardees to complete. One goal, based on Board feedback, is to have summary information of the 2018 grant projects prepared for the May 2019 Board meeting.

The meeting was adjourned at 12:27 p.m.

Respectfully submitted,  
Liz Baidoo, Chair